

# AVANT GARDE ROOFING CASE STUDY

www.avant-garde-roofing.co.uk

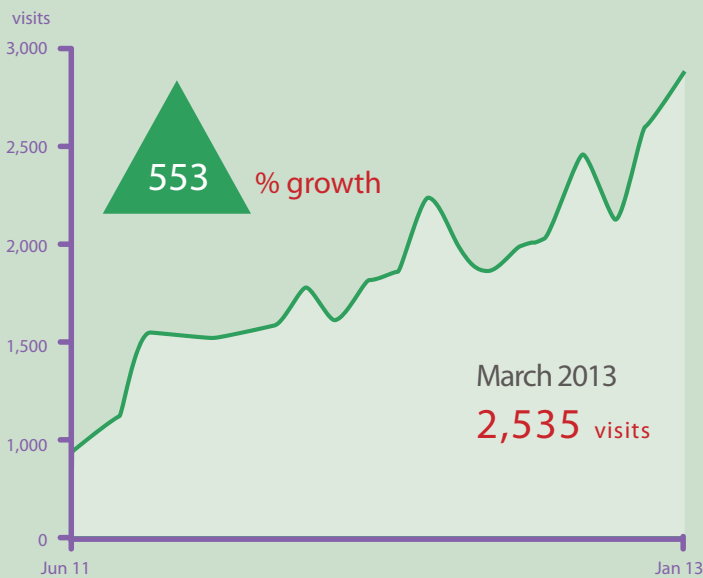


freetimers™ internet

Your UK Web Design, Website Programming & Development, SEO & Web Marketing Strategic Partner



## VISIT RATES PER MONTH



## PROJECT SUMMARY

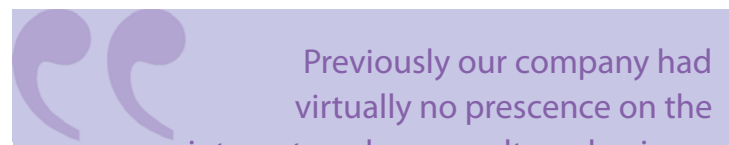
Avant Garde Roofing are a family owned and run company with over 20 years experience within the flat roofing industry, specialising in flat roofs for both commercial and residential properties. The company prides itself on offering the highest levels of customer service from initial contact to completion of the roof at a competitive price. Avant Garde first approached Freetimers to build a new website as their previous site had done nothing to advance their business. Freetimers produced a new bespoke design and built a fully content manageable website that would accommodate substantial growth. Freetimers was also tasked to undertake SEO and web marketing on a continuous improvement basis, and this has now been very successful at helping



the company grow. So far the SEO has delivered a 500+% visitor growth in under two years.

## HOW HAVE FREETIMERS HELPED AVANT GARDE ROOFING?

- 104 Google No 1 positions achieved
- The company ranks in the top 5 places no less than 221 times
- 289 Google top 10 listings and 553% visitor rate improvement in 22 months
- Substantial increases in sales resulting from website and SEO improvements



Previously our company had virtually no presence on the internet, and as a result our business was suffering. As a result of working with Freetimers however, our business has now taken off, and we're growing every month, even in the current economic climate. Freetimers has helped us finally get the presence and Google rankings we needed, and with their assistance we are now expanding coverage into new counties.

