

# GEORGE DAVIES TURF CASE STUDY

www.georgedaviesturf.co.uk



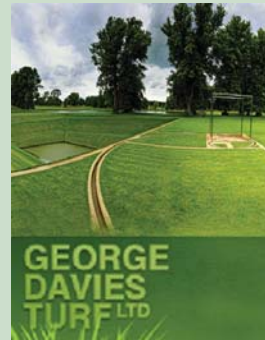
freetimers™ internet

Your UK Web Design, Website Programming & Development, SEO & Web Marketing Strategic Partner

## PROJECT SUMMARY

Founded in 2001, **George Davies Turf** now supplies turf to over 35 golf courses as well as to leading housing developers. In February 2010 Freetimers launched their brand new website and 12 months later we were asked to optimise it for search engines. Since then, Freetimers have increased the key word

search phrases to 596, of which 276 now appear in the top 5 results and 328 in the top 10. Of these 141 are in the number 1 position. The George Davies website now averages 3500 visits per month - rising to 4150 visits during peak months, providing a visitor rate increase of 546% in 13 months.



## VISIT RATES PER MONTH



## WHY HAS GEORGE DAVIES CHOSEN FREETIMERS?

- They understand the importance to my business to be found on Google
- We are too busy to spend time on our website – so Freetimers can be trusted to get on with things
- The dramatic rise in traffic and enquiries is testament to their skill
- Proves I chose the right people for the job!

The [GeorgeDaviesTurf.co.uk](http://GeorgeDaviesTurf.co.uk) website and Freetimers SEO work has been instrumental in the business trebling in size over the last two years .

