

CASE STUDY



freetimers™ internet

Your UK Web Design, Website Programming & Development, SEO & Web Marketing Strategic Partner



VISIT RATES PER MONTH



COMPANY PROFILE

Pet Business World is the UK's leading news magazine for the pet and aquatics trade. Pet Business World has been a must-read for the petcare industry since 1951 and now has a strong and growing internet presence with the website, which features a comprehensive



directory of UK suppliers together with daily news and product updates, and informed industry comment.

WHAT HAS WORKING WITH FREETIMERS ACHIEVED FOR PET BUSINESS WORLD?

- #1 for Pet Trade directory, news and information
- more than 9.5 million hits in the last year
- average of 225,236 page loads a month (and rising) in the last year
- 30 Google No 1s and 70 top 10 positions for 122 search phrases in total



Before moving to Freetimers, our website was badly under performing. Freetimers has helped us change that situation with a great design, fantastic content management and a 12 fold increase in visitor rates in little more than two years. Our online presence is now right where we need it to be and it's still steadily improving.

